



JACK WOLFSKIN completes certification process for ecolabel "Grüner Knopf" and is awarded "Leader" status by the Fair Wear Foundation once again.

- Many products of the 2020' winter collection already carry the first governmental ecolabel for sustainable clothing & textiles "Grüner Knopf"
- For the sixth consecutive year, the leading outdoor gear and clothing company receives the highest award from the independent Fair Wear Foundation (FWF)
- Furthermore, the company joined the Sustainable Apparel Coalition (SAC)

Idstein, September 15, 2020 – JACK WOLFSKIN completed the certification process for ecolabel "Grüner Knopf", an initiative of the German Federal Ministry for Economic Cooperation and Development (BMZ). A large variety of products are already "Grüner Knopf" – certified and available in stores as of now. In addition, JACK WOLFSKIN has been awarded "Leader" status by the Fair Wear Foundation (FWF) for the sixth time in a row, confirming once again in 2020 its extraordinary commitment to social, safe and fair working conditions among its suppliers. On August 1, 2020, JACK WOLFSKIN also joined the Sustainable Apparel Coalition (SAC), introducing the Higg Index for measuring sustainability within the company.

As of now, JACK WOLFSKIN offers a large number of products bearing the ecolabel "Grüner Knopf" ("Green Button"). This ecolabel has been created by Germany's Federal Ministry for Economic Cooperation and Development, distinguishing sustainable clothing & textile products. "Grüner Knopf" defines a total of 46 binding as well as ambitious social and environmental standards, designed to protect both humans and the environment. This ecolabel offers consumers reliable guidance in a market with a multitude of labels and certificates. "Grüner Knopf" warrants that JACK WOLFSKIN's manufacturing process meets high social as well as ecological standards.

Dr. Gerd Müller, Federal Minister for Economic Cooperation and Development: "The label 'Grüner Knopf' offers consumers straightforward guidance when shopping. I am pleased that JACK WOLFSKIN decided to participate in this government issued label. By doing so, they are sending an important signal of global responsibility. After all, we must also show solidarity with the people who make our clothes. Especially in times of the corona crisis, this is more important than ever.

Melody Harris-Jensbach, CEO of JACK WOLFSKIN: "Sustainability has been an integral part of JACK WOLFSKIN's corporate DNA since the company was founded. This year, we continued to make significant progress with our activities and are very proud to now be able to offer products bearing the "Grüner Knopf". With this label, we once again prove our pioneering role in terms of sustainability".

In Fair Wear Foundation's recently published Brand Performance Check (BPC 2020: <https://www.fairwear.org/resources/jack-wolfskin-performance-check-2020>), JACK WOLFSKIN earns an 80 percent score – once again achieving "Leader" status, the best rating possible. According to the report, JACK WOLFSKIN's performance indicators show both outstanding results as well as significant, continuous improvements. The Idstein-based company audits the supply chain responsible for 99 percent of the entire product supply, well above the 80 percent as required by the FWF. JACK WOLFSKIN's comprehensive monitoring system allows the leading outdoor brand to significantly improve working conditions in the supply chain. Close relationships with the suppliers as well as very frequent visits make intense, joint and ultimately successful efforts possible. On top, JACK WOLFSKIN pursues a proactive approach regarding transparency: production sites as well as all consolidated audit results are published on the company's website (<https://www.jack-wolfskin.de/supply-chain.html>).

On August 1, 2020, JACK WOLFSKIN also joined the Sustainable Apparel Coalition (SAC) and will use the Group's sustainability measurement tool, the Higg-Index, to promote environmental and social responsibility throughout its supply chain. The Higg-Index is calculated using a range of tools that allow the sustainability performance of a company or product to be accurately measured and evaluated. Through its membership in the SAC, JACK WOLFSKIN joins more than 250 global brands, retailers and manufacturers, as well as governments, environmental non-profit organizations and academic institutions, who are collectively committed to improving supply chain sustainability in the apparel, footwear and textile industries.

About JACK WOLFSKIN

JACK WOLFSKIN is one of Europe's leading suppliers of high-quality outdoor apparel, footwear and equipment and Germany's largest franchisor in the specialised sports retail sector. The brand's products are currently available in more than 730 brand stores and at over 4,000 points of sale across the globe. JACK WOLFSKIN products are renowned for optimised functionality, high quality and outstanding innovation. With numerous new technologies, materials and products, the specialist outdoor brand in recent years successfully captured a large share of the market. On top, JACK WOLFSKIN firmly established its position as a true pioneer of sustainability. Since 2010, the company has been a member of the Fair Wear Foundation and has earned the "Leader Status" award in six consecutive years. JACK WOLFSKIN also became a bluesign® system partner in 2011. The company now also offers products bearing the ecolabel "Grüner Knopf". Worldwide, the Idstein-based company employs 1,100+ people.

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